KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
Annual Report For The Year 2022-2023

Department of Commerce

1. Faculty Profile

S.No	Name of the Faculty	Designation	Experience		Qualification Approval No
			College	Industries	
1.	Dr.V.Vijayalakshmi M.Com., M.Phil.,M.Ed., PGDCA.,Ph.D	Dean	26 years	Nil	1510/A3/2006 dated 16.02.2006
2	Dr.M.Selva Soundari M.Com(CA)., M.Phil.,MBA.,PhD	HoD (From 01.10.2022 Onwards)	8 years 10 months	8	17866/A3/2021 dated 16.11.2022(Permanent) 10375/A3/2008dated 02.12.2008(Temproary)
3.	Mrs. P.Saranya M.Com	Assistant Professor	1 year	Nil	-
4.	Ms.L.Dharani Priya M.Com(CA)	Assistant Professor	1 year	Nil	-
5.	Mrs.Tresa Varghese M.Com., M.Phil	Assistant Professor	2 years 6 months	-	-
6.	Mrs.T.Santhiya MBA	Assistant Professor	6 months	4	-

2. Recognized Guides for M.Phil

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	-	-

3. Recognized Guides for Ph.D

S.No	Name of the Faculty	Specialization	Guide Recognition No.	No of Scholars	
				Pursuing	Completed
1	Dr.V.Vijayalakshmi	Human Resources	7442-3/A2/2010	1	-

4. Awards / Recognition received by faculty

S.No	Date	Name of the Faculty	Award	Name of the Event	Name of the Agency/Institution
1	08.02.2023	Dr.M.Selva Soundari	100% result in Higher Corporate Accounting, Financial Management & Company Law and Secretarial Practice	-	KKCAS

2	08.02.2023	Mrs. P.Saranya	100% result in Principles of Auditing, Banking Theory, Financial Accounting- III	-	KKCAS
3	08.02.2023	Ms.L.Dharani Priya	100% result in Corporate Accounting, Mushroom Cultivation and Organic Farming, BAS Practicals, Taxation I & II, Tally Practicals	-	KKCAS
4	08.02.2023	Mrs.Tresa Varghese	100% result in Executive Business Communication, Management Accounting, Business Accounting	-	KKCAS
5	08.02.2023	Mrs.T.Santhiya	100% result in Financial Markets and Institutions, Information Technology for Business, Human Resource Management	-	KKCAS

5. Participation of the Faculty served as resource person in other Institution

S.No	Date	Name of the Faculty	Name of the Programme	Venue
-	-	-	-	-

6. Publication of Books

S.No	Name of the Faculty	Title of the paper	Name of the Book	Month & Year	Publishers Name	ISBN/ISSN No
-	-	-	-	-	-	-

7. Research Publication by the faculty in the Journals

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Dr.M.Selva Soundari	ICSSR sponsored one day national level seminar on "Challenges and problems	The Impact of Technology on Rural Women Entrepreneurs during and after Covid – 19; An Empirical Study	Volume 1	558-568	Sep 2022	978-93-5701-450-2

		faced by women entrepreneur in Indian Society after Covid 19 pandemic"						
2	Dr.M.Selva Soundari	Rural Women Empowerment Through Entrepreneurship, NGM College, Pollachi.	Rural Women Entrepreneurship	Vol – 2	Page No – 59	Feb 2023	ISBN- 978-93-5786-367-4	
3	Dr.M.Selva Soundari	Proceedings of National Conference on Skills Development for Sustainable Growth and Empowerment **NCSDSGE 2023**	Gender Equality	-	P.No182	March 2023	-	
4	Dr.M.Selva Soundari	Multi Spectrum Publications, Kerala	A study on Digital Banking	-	101-111	March 2023	-	
5	Dr.M.Selva Soundari	ICSSR sponsored two days national level seminar on "Impact of Changing Banking Practices on the Indian Economy"	UPI – Unified Payment Interface	-	-	March 2023	-	
6	Dr.M.Selva Soundari	NCIPCT – 2023 Proceedings of National Conference on "Innovative	Digital Marketing	-	P.No. 88	March 2023	ISBN-978-93-91347-46-8	

		Sustainability Practice in Commerce and Technology"						
7	Dr.M.Selva Soundari	Rural Women Empowerment through Entrepreneurship	Rural Women Entrepreneurship	Volume II	P.No. 59	April 2023	ISBN:978-93-5789-367-4	

8. **Research Publication by the faculty in the UGC care Journals /Scopus/Web of Science/Elsevier/IEEE**

S.No	Name of the Faculty	Name of the Journal	Title of the Paper	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	Dr.M.Selva Soundari	Journal of Fundamental & Comparitive Research	Customer Perception on Online Food Delivery App – An Analytical Study (Special Reference towards Coimbatore City)	Volume VIII, No.1	(XXVI) : 2022	June 2022	-

9. **Presentation of Papers in Seminar/Conference by Faculty**

S.No	Date	Name of the Faculty	Title of the paper	Venue
1	14.09.2022	Dr.M.Selva Soundari	New Challenges to Women Entrepreneurship after Covid – 19	ICSSR sponsored one day national level seminar on challenges and problems faced by women entrepreneur in Indian Society after Covid 19 pandemic. Sankara College of Science and Commerce, Saravanampatti, Coimbatore.
2	20.02.2023	Dr.M.Selva Soundari	Rural Women Entrepreneurship	Rural Women Empowerment Through Entrepreneurship, NGM College, Pollachi.
3	15.03.2023	Ms.L.Dharani Priya	**Paper 1:** Entrepreneurship Innovation & Digital Skills in new era of	One Day National Seminar on "Women's Employment, Entrepreneurship and

			AI.	Empowerment", Nallamuthu Gounder Mahalingam College, Pollachi.
		Mrs.T.Santhiya	**Paper 2:** Women Empowerment through Education.	
		Mrs.Tresa Varghese	**Paper I**: Women Entrepreneurship.	
			Paper1 : Women Entrepreneurship Innovatin' Digital skills in new era of AI.	
4	16.032023	Dr.M.Selva Soundari	**Paper: Digital marketing**	National conference "Innovative and sustainability practice in commerce and technology", Sri Ramakrishna college of arts and science.
5	28.03.2023	Dr.M.Selva Soundari	Gender Equality	Proceedings of National Conference on Skills Development for Sustainable Growth and Empowerment **NCSDSGE 2023**
6	28.03.2023 & 29.03.2023	Dr.M.Selva Soundari	UPI – Unified Payment Interface	ICSSR sponsored two days national level seminar on "Impact of Changing Banking Practices on the Indian Economy"

10. **Participation by Faculty in Seminars / Conferences / Workshops / Training Programme/webinar**

S.No	Date	Name of the Faculty	Name of the Programme	Venue
1	13.08.2022 to 16.08.2022	Ms.L.Dharani Priya	'National Service Scheme' – Bharathiar University organized E- Quiz on "75th Independence Day 2022"	Government Arts and Science College, Gudalur
2	09/01/2023 to 10/01/2023	Ms.L.Dharani Priya	Quantitative and Qualitative Metrics of revised NAAC Manual	Naipunnya Institute of Management and Information Technology (Online Mode)
3	09.01.2023 &	Dr.M.Selva Soundari	Two Days National Seminar on "Quantitative &	Nipunya Institute of Management and

	0.01.2023		Qualitative Metrics of NAAC Manual – 2022"	Information Technology
4	17/02/2023	Ms.L.Dharani Priya	Research Methodology – How to write a Powerful Phd Thesis?	IOT Academy (Online Mode)
5	2/02/2023	Ms.L.Dharani Priya	Seminar and Quiz programme on "STATISTICA ANVESHA"	Tamil Nadu Agricultural University, Coimbatore

11. Faculty Development Programmes Attended

S.No	Date	Name of the Faculty	Name of the Programme	Resource Person	Venue
1	21.06.2022 to 29.06.2022	Mrs.P.Saranya	7 Days FDP on "NAAC Assesment & Accredition – RAF"		IOT Academy (online
2	25.07.2022 & 26.072022	Mrs.P.Saranya	National Level FDP on 'IPR, Innovations and start ups"		IOT Academy
3	01.08.2022 to 05.08.2022	Dr.M.Selva Soundari	Five Days National Level Workshop on "Research Paradigm and Hands on SPSS for Beginners"	IOT Academy	NIL
4	10.08.2022	Mrs.P.Saranya	Webinar on "Need of Innovation Cell and Role of IIC"	IOT Academy	NIL
5	17.08.2022 to 18.08.2022	Mrs.P.Saranya	National Level FDP on ""Entrepreneurial Development and Start Ups"	Dr.Santhosh Jhawar Dr.Anil Kumar Khandare	IOT Academy
6	20.08.2022	Dr.M.Selva Soundari Ms.L.Dharani Priya	Faculty Knowledge Sharing Program on "Rethinking & Learning Strategies and Teaching through Case Studies Emotional Intelligence – Path to Social Success"	Faculty from ICFAI - IBS	Hotel Rathna Residency, Coimbatore
7	20.08.2022	Ms.L.Dharani Priya	One Day National Level FDP on "IPR Basis and Importance"	Dr.M.Gurusamy	IOT Academy
8	25.08.2022	Dr.M.Selva Soundari	One Day Faculty Development	Dr.Preethi Gnana MD(Acu),	KKCAS

		Mrs.P.Saranya Ms.L.Dharani Priya	Program on "Can My Thoughts Change Everything"	Past Life Regression Therapist, Coimbatore	
9	6.10.2022 to 14.10.2022	Dr.M.Selva Soundari	Seven Days National Level FDP on "Fundamentals of Research and Research Methodology"	1.Dr.D.Vasudha 2.Dr.A.Santham Bharathy 3.Prof.Dr.Rajni Saluja 4.Dr.Ashok Kumar Patnaik 5.Dr.Sadhna Bagchi 6.Dr.M.Premkumar	IOT Academy
10	17.10.2022	Ms.L.Dharani Priya	One Day\ National Level FDP on "Green Audit & Energy Audit in HEI'S"	Dr.Sayyed Juned Allahbaks, Asst.Prof & Head, Dept of Environmental Science, Arts, Commerce and Science College, Palghar, Maharasthtra	IOT Academy
11	02/01/2023 to 06/01/2023	Ms.L.Dharani Priya Mrs. Tresa Varghese	Personality Grooming – Handling Stress and Emotional Intelligence	Day 1: Stress and Selfcare-Dr.Shilpa Terane Day 2 : Stress Management and ways to become effective teaher – Mr.S.Sannasi Day 3 : Personality Grooming – Mr.Kingston Gillbert Day 4 : Emotional Intelligence in work place by Mr.Karthikeyan.M.P Day 5 : How to become an illustrions personality by Dr.D.Kumaresan	PPG College of Arts and Science & Online – Microsoft Teams
12	23/01/2023 to 24/01/2023	Mrs. Tresa Varghese	Innovative Teaching & Online Resources	Day 1: Dr.T.V.Subbulakshmi	IOT Academy (Online Mode)

				Day 2 : Dr.Sandilyan Ramanujam	
13	30.01.2023 to 01.02.2023	Mrs.T.Santhiya	Three Days National Level Virtual FDP on "Basics of Research"	Dr.Shiv Jaggarwal Dr.Sadhna Bagchi Dr.V.Vasudha	IOT Academy (Online Mode)
14	07.02.2023 to 15.02.2023	Dr.M.Selva Soundari	Seven Days National Level FDP on Teaching & Learning Process in HEI's	Dr.Laksmikanth Pandey Dr.Meenakshirathi Dr.Asha Joseph Dr.Menda Sindu Dr.S.Priyanka Dr.Kirti Dang-Longani Dr.Santhosh Jhawar	IOT Academy (Online Mode)
15	27.02.2023 & 28.02.2023	Mrs. Tresa Varghese	Two Days National Level FDP on Innovative teaching Methods and ICT Tools & Online Resources	Dr.Ankita Shukla	IOT Academy (Online Mode)
16	13.03.2023 to 20.03.2023	Ms.L.Dharani Priya	Seven Days National Level FDP on "Innovative Teaching & Learning"	**Day 1:** Dr.KVNS Pavan Kumar, Assistant Professor of EEE, Chaitanya deemed to be University, Telugana. **Day 2 :**Dr.Meenakshi Rathi, Assistant Prof & Head, Dept. of Commerce and Management, Govt. Adarsh College, M.P. **Day 3:**Dr.Neha Seth, Assistant Professor	IOT Academy (Online)

				Commerce, Central University of Rajasthan,Rajasthan .	
				Day 4: Dr.Priyanka Chawla, Sr.Assistant Professor of Management, Prestige Institute of Management, Madhya Pradesh.	
				Day 5: Dr.Asha Joseph, Director, IQAC, Professor of Information Technology, Amal Jyothi College of Engineering, Kerala.	
				Day 6: Dr. Rose Kavitha, Professor of Management Studies, New Horizon College of Engineering, Karnataka.	
				Day 7: Dr.Rakhi Gupta, Assistant Professor of Commerce, Banaras Hindu University, Uttar Pradesh.	
17	03.03.2023 to 04.03.2023	Mrs.Tresa Varghese	Two Days National Level FDP on "IPR,E ntrepreneurship Development and Start-ups"	Day1:Dr.N.Jayalaks hmi,Bar Council of India.Karnataka**.** Day 2:Dr.Ravi Rachapudy,Vice Principal,Dr.K.V.Su bba Reddy School of Business Management ,AP**.**	
18	24.03.2023t o 25.03.2023	Mrs.T.Santhiya	Two Days National Level FDP on "Research Proposal and Article Writing"	Day 1:Dr.M.Prem kumar,Assistant Professor of EEE,Dayananda sagar college of	Innovative Online Training Academy (Online)

				Engineering,Karnataka.	
				Day 2:Dr.Sadhna Bagchi, Professor of commerce and Management,AAFT University,Raipur,Chattisgarh.	
19	27.03.2023	Dr.M.Selva Soundari	One Day Faculty Development programme on "OBE implementation and ICT Tools for effective Teaching"	Dr.N.Ponpandian Dr.T.Devi Dr.S.Sankarakumar	Department of Mathematics, Kongunadu – Arts and Science College
20	18.04.2023 to 22.04.2023	Dr.M.Selva Soundari Ms.L.Dharani Priya	5 Days International Faculty Development Programme on "AI Applications and Its Impact on Business Practices"	Dr.J.Bamini Dr.N.Premanand	Sri Ramakrishna College of Arts and Science, Coimbatore (Online)
21	20.04.2023 TO 28.04.2023	Mrs.T.Santhiya	Seven days National level FDP on "Quality Teaching in HEI'S"	Dr.Menda sindu Assistant professor of MBA IARE Dundigal,Telegana Dr.Rakhi Gupta Assistant professor of commerce, Banaras Hindu University,Utter Pradesh. Dr.Asha Joseph Director, IQAC Professor of information technology,Amal Jyothi College of Engineering,Kerala. Dr.Neha Seth Assistant Professor Commerce ,Central University of	IOT Academy (Online Mode)

| | | | | Rajasthan, Rajasthan.

Dr.Karuna Jadhav

Assistant Professor MBA,

NWIMSR

Maharastra.

Dr.Monica Gupta

Co-founder

VED Eduversity.Utter pradesh.

Dr.T.Suchitra Naidu

Dean, Biotechnology,

Loyola Academy, Telangana. | |
|---|---|---|---|---|---|---|

12. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
NIL						

13. Teachers use ICT enabled tools including online resources for effective teaching and learning process

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
1	17.02.2023	Mrs.T.Santhiya	58 (II B.Com & B.Com(PA)	Subject Teaching	AV Room

2	20.02.2023	Mrs.T.Santhiya	58 (II B.Com & B.Com(PA)	Subject Teaching	AV Room
3	21.02.2023	Mrs.T.Santhiya	58 (II B.Com & B.Com(PA)	Subject Teaching	AV Room
4	20/03/2023	Ms.L.Dharani Priya	II B.Com & II BBA (CA)	Subject Teaching (Organic Farming Mushroom Cultivation)	AV Room
5	20/03/2023	Dr.M.Selva Soundari	III B.Com	Subject Teaching - Financial Management	AV Room
6	03/04/2023	Mrs.T.Santhiya	II B.COM	System Analysis And Design-Information Technology In Business	AV Room

14. **E-content developed by teachers**

S.No	Date	Name of the teacher	Name of the Subject	Topic
01	24.11.22	Mrs.Tresa Varghese	Commerce	Consumer Rights
02	24.11.22	Mrs.T.Santhiya	Commerce	Marketing
03	29.11.22	Mrs.Tresa Varghese	Commerce	Financial Management
04	29.11.22	Mrs.T.Santhiya	Commerce	Advertising

15. **Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc…,**

S.No	Name of the Capability Enhanement Scheme	Date of Implementation	Number of students enrolled	Agencies involved
1	30 Hours Value Added Course on "Bridge Course in Commerce"	22.08.2022 to 26.08.2022	I B.Com 25 Students	Ms.L.Dharanipriya Asst.Prof, Department of Commerce, KKCAS
2	Yoga for Youth Empowerment	27.02.2023 to 10.03.2023	I B.Com 23	

16. **Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year**

S.No	Name of the Participant	Title of the professional development programme/ administrative training programme organized	Dates		No.of participants (Teaching staff)	No.of participant (Non-teaching staff)
			From	To		
-	-	NIL	-	-	-	-

17. **MoUs /Membership signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year.**

S.No	Organisation	Date of MoU signed	Purpose and Activities	Number of students/teachers participated under MoUs
-	-	NIL	-	-

18. **Activities related to training and consultancy**

S.No	Date	Name of the Activity /Programme	Participants	Venue
1	27/06/2022 to 02/07/2022	Finishing School Programme	II B.Com III B.Com	CIMAT Auditorium

19. **Major Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
NIL						

20. **Minor Research Projects Sanctioned**

S.No	Month & year	Name of the Faculty	Title of the Project	Sponsoring Agency	Amount	Status
NIL						

21. **Monographs by Faculty**

S.No	Month & Year	Name of the Faculty	Title of the Paper
NIL			

22. Faculty Pursuing M.Phil

S.No	Name of the Faculty	Area of Research	Date of Registration
NIL			

23. Faculty who completed M.Phil

S.No	Name of the Faculty	Area of Research	Month & and year of Completion
NIL			

24. Faculty Pursuing Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
NIL			

25. Faculty Completed Ph.D

S.No	Name of the Faculty	Area of Research	Date of Registration
NIL			

26. Faculty who passed NET/SET Examinations

S.No	Name of the Faculty	Examination	Month and Year of Completions
NIL			

27. Number of extension and outreach programs conducted in collaboration with industry, Community and Non- Government Organizations

S.No	Date	Name of the Activities	Organizing unit/ agency/ collaborating agency	Number of teachers coordinated such activities	Number of students participated in such activities	Awards (If Any)
NIL						

28. Teachers use ICT enabled tools including online resources for effective teaching and learning process

S.No	Date	Name of Faculty	Class with Strength	Activities (Quiz, Paper Presentation, Debugging Role play, GD, Subject Teaching ,etc)	Name of the ICT Tool (Google Classroom/ Google Forms, Hot potato, Kahoot,etc.,)
1	17.02.2023	Mrs.T.Santhiya	58 (II B.Com & B.Com(PA)	Subject Teaching	AV Room

2	20.02.2023	Mrs.T.Santhiya	58 (II B.Com & B.Com(PA)	Subject Teaching	AV Room
3	21.02.2023	Mrs.T.Santhiya	58 (II B.Com & B.Com(PA)	Subject Teaching	AV Room
4	20/03/2023	Ms.L.Dharani Priya	II B.Com & II BBA (CA)	Subject Teaching (Organic Farming Mushroom Cultivation)	AV Room
5	20/03/2023	Dr.M.Selva Soundari	III B.Com	Subject Teaching - Financial Management	AV Room
6	03/04/2023	Mrs.T.Santhiya	II B.COM	System Analysis And Design- Information Technology In Business	AV Room

29. Activities related to experiential learning, participative and problem solving methodologies are used for enhancing learning experience.

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
-	-	NIL	-	-	-

30. Activities related to Tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic and diversity

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
NIL					

31. Activities related to constitutional obligations like values, rights, duties and responsibilities of citizens

S.No	Date	Class	Name of the Activity /Programme	Participants	Venue
-	-	NIL	-	-	-

32. Activities related to capacity development and skills enhancement activities, organized for improving student's capacity.

S.No	Date	Class	Name of the Activity /Programme (Soft skills, Language and \ Communication skills, Life Skills and Awareness of trends in technology)	Participants	Venue
1	20.08.2022	B.com	Knowledge Sharing Program on "Rethinking & Learning Strategies	**Pooja S, Deepika D, Aarthi A, Arthi R,**	Hotel Rathna Residency,

			and Teaching through Case Studies Emotional Intelligence – Path to Social Success"	**Janani G, Gayathri M, Rajalakshmi P, Vignesh J, Muthukumar M,** Mariselvam K, **Eswaramoorthy N**	Coimbatore.

Department Activities

1. Academic Calendar

S.No	Date	Event	Achievements
1	09.06.2022 to 25.06.2022	Internship training program on Advanced Excel and Digital Marketing	To gain the practical knowledge in the field of accounting & Taxation.
2	22.08.2022 to 26.08.2022	30 Hours Value Added Course on "Bridge Course in Commerce" **Resource Person** Ms.L.Dharani Priya Assistant professor Department of commerce	Apply Knowledge of generally accepted accounting principles and managerial accounting theories to business organizations.
3	25.08.2022	Faculty Orientation Program on "Micro Finance in Financial Services" Resource Person Dr.Karthik, Mr.Chidambaram, Managing Director, Iswaryam Financial Services Pvt Ltd, Coimbatore. Contact : 0422-4202261, 9003043766	Guidelines were given to receive personal loan from Iswaryam Financial Services Pvt Ltd based on faculty salary and without any property assurance.
4	19.09.2022	Inauguration of Student's Association 'CARVE 2022" and a seminar on 'Innovative practices in Commerce and Management"	Raising awareness about "Innovative Practices in Commerce & Management"
5	23.09.2022	Inter – Department Competition	To learn new skills and present themselves in front of others, they gain confidence. It teaches students to step out of their comfort zone and perform new activities, which were not only help them to learn new skills but also boost their confidence.
6	30.09.2022	Sarasawathi Pooja Celebration	To believe in the arrival of wisdom, talent and skills
7	07.10.2022	Skill Development Programme on "Financial Analysis"	To develop the skills and to gain knowledge on financial analysis, its features and current scenarios
8	19.12.2022 to 23.12.2022	Job Oriented Course programs on "Tally GST, Excel". Mr.P.Alagupandi AAKAM Foundation Coimbatore.	Job Oriented Course programs on "Tally GST, Excel" were attended by the students of II B.Com PA for duration of 30 hours. The Resource person explained clearly about GST, Tally Procedures and policies.

9	06.01.2023	Collaborative Intra Institutional Competition on BUSINESS CONNECT- 23	To exchange the ideas and rapid development in the competing fields
10	25.03.2023	Field Visit GD Science Museum and Car Museum	To Gain social experience that provides the opportunity for students to encounter and explore new things in an authentic setting.
11	01.03.2023 to 04.03.2023	Industrial Visit on Vagamon and Wonderla water plant at Cochin	To provide students an insight into the real working environment, workstations, plants, assembly lines, machines, systems, and interact with highly trained and experienced personae
12	28.02.2023	Skill Enhancement Programme on "Recent Trends in Commodities and Derivatives, Under the Aegis of National Commodity and Derivatives Exchange (NCDEX)	To develop the skills and to gain knowledge on recent trends about Commodities and Derivatives in commodity market.

2. Guest Lectures

S.No.	Date	Name of the Program	Resource Person
NIL			

3. CSR Activities

S.No.	Date	Name of the Faculty	Name of the Event / Programme	Venue
NIL				

4. Workshops

S.No.	Date	Name of the Program	Resource Person
NIL			

5. Skilled Programme

S.No.	Date	Name of the Program	Resource Person
NIL			

6. Value Based Programme

S.No.	Name of the Program
	NIL

7. Job oriented /Value Added Course offered

S.No.	Name of the Program
1	30 hours Job Oriented course on Tally with GST, GST Registration and Returns, Data Analytics Using R Programming, Digital Marketing

8. Extension Activities

S.No.	Name of the Program
	NIL

9. Faculty Development Programme

Date	Topics and	Resource Person
NIL		

10. Other Programmes

	Campus Visit
20.08.2022	Organised a "Knowledge Sharing Program" for Faculty members and Students of Commerce Stream.
24.09.2022	Fresher's Party for I year students
29.04.2023	Farewell party for III Year Students

11. Objectives of the Departments

- . The course equips one with the analytical, communication and problem solving skills to effectively identify issues, source information and to find efficient and practical solutions. Sixteen core papers are common for B.Com, B.Com(CA) and B.Com(PA)Degree course. Practical papers are included, such as word processing, Spreadsheet and Accounting package in order to get familiarity with programming and hardware & software along with core commerce. B.Com students can find lot of career opportunities in the field of Accounting, Banking, Marketing, E-Commerce, Teaching, Insurance and stock markets.

Students Profile

1. **Student Strength**

S.No.	Class	No. of Boys	No. of Girls	Total
1	III-B.Com	25	30	55
2	II-B.Com	25	23	48
3	I-B.Com	12	11	23

2. Result Analysis

Class	No of Students Enrolled	Distinction	I Class	II Class	III Class	Percentage of pass
III-B.Com	54	4	33	17	-	100
II-B.Com	42	10	10	9	13	100
I-B.Com	23	1	7	9	6	98

3. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Attendance Percentage
1	I-BCOM	86.76%
2	II-BCOM	81.63%
3	III-BCOM	82.83%

4. Percentage of Attendance (Odd and Even) - Average

S.No	Class	Male	Female	Total
1	I-BCOM	76.38	88.64	165.02
2	II-BCOM	78.57	85.25	163.82
3	III-BCOM	79.04	85.99	165.03

5. University Rank Holders

Class	Name of the Student	Rank
III-B.Com	D.Deepika	I
III-B.Com	S.Pavithra	II
III-B.Com	J.Vignesh	III

6. Community wise Students Strength

Class	Total Students	SC	ST	OBC	BC	MBC	OC	Physically Challenged
I-BCOM	23	3	1	-	12	7	-	-
II-BCOM	43	5	-	-	24	15	1	-

III-BCOM	55	13	1	-	25	16	-	-

7. Management Scholarship

Academic Year 2022-2023	Class	Name of the Student	No. of Students Benefited	Amount (Rs)
	I-BCOM	V.Rangammal	1	16,000
	II-BCOM	S.Krishnamoorthy M.Divya S.Arun Kumar	3	8,000 16,000 16,000
	III-BCOM	N.Suryaprakash J.Muruganandham	1 1	8,000 16,000

8. Government Scholarship

Academic Year 2021-22	Class	Name of the Student	No of Students Benefited	Amount (Rs)
	NIL			

9. Private Scholarship

Academic Year 2021-22	Class	Name of the Student	No of Students Benefited	Amount (Rs)
	III B.Com	J.Muruganandham (ISHA)	01	16,000

10. Enrollment of Students

Enrollment from	Class	No of Students
Same State	III-B.Com	55
	II-B.com	48
	I-B.Com	25
Other State	III-B.Com	-
	II-B.com	-

	I-B.Com	-	
NRI	I,II,III B.Com	NIL	
Foreign	I,II,III B.Com	**NIL**	

11. Drop Outs

Class	Total No of Students	No of Dropped Out Students During Academic Year	Percentage
III-B.Com	55	Nil	Nil
II-B.com	56	13 (8+5)	23.21
I-B.Com	25	2	8

12. Students Pursuing M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

13. Students Completed M.Phil

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
NIL					

14. Students Pursuing Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1.	Commerce	Dhanalakshmi.A	Marketing	January 2012	Dr.V.Vijayalaksmi
2.	Commerce	Kanimozhi.N	Marketing	July 2016	Dr.V.Vijayalaksmi
3.	Commerce	Radhika .M	Marketing	Novemeber.2017	Dr.V.Vijayalaksmi
4.	Commerce	Lokesh.M	Marketing	Novemeber 2018	Dr.V.Vijayalaksmi
5.	Commerce	Ranjitha .R	Finance	July 2019	Dr.V.Vijayalaksmi

15. Students Completed Ph.D

S.No	Department	Name of the Scholar	Area of the Research	Month & Year of Registration	Name of the Guide
1	Commerce	Mr.Arasu Periasamy	Human Resource Management	2013	Dr.V.Vijaylaksmi

16. Presentation of Papers in Seminars/Conferences by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	24.08.2022	**III.B.Com** Gayathri.M Rajalakshmi.P Kanimozhi.R	Innovation of ICT in Upliftment of Women Education	Dr.NGP Arts and Science College, Coimbatore
2	24.08.2022	**III.B.Com** Eswaramurthy.N Muruganantham.J Sangeeth Kumar.M Pranav.R	Women Education and Empowerment Schemes 2021 by Government of Tamilnadu	Dr.NGP Arts and Science College, Coimbatore
3	24.08.2022	**II B.COM** A.Sahayarani, R.Arunika, R.Sathya, M.Divya	Impact of ICT in Women Empowerment	Dr.NGP Arts and Science College, Coimbatore
4	14.09.2022	**III.B.Com** N.Eswara Moorthy **II B.Com** R.Harshini S.Vishnusruthi	New Challenges to Women Entrepreneurship after Covid – 19	Sankara College of Science and Commerce, Saravanampatti, Coimbatore.
5	14.09.2022	**II.B.Com** KKaviya V.Dhanusha K.Priyadharshini	Entrepreneurship, Innovations & Digital Skill in New Era of Artificial Intelligence	Sankara College of Science and Commerce
6	14.09.2022	**III B.Com** M.Gayathri P.Rajalaksmi	Women Entrepreneurs and networking during covid - 19	Sankara College of Science and Commerce
7	07.02.2023& 08.02.2023	**III B.Com** N.Eswaramoorthy	Women Entrpreneurship	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
8	15.03.2023	**II B.Com** K.Kaviya, V.Dhanusha	**Paper 1:** Entrepreneurship Innovation & Digital Skills in new era of AI.	One Day National Seminar on "Women's Employment, Entrepreneurship and Empowerment", Nallamuthu Gounder Mahalingam College, Pollachi.

9	03.03.2023	**III B.Com** N.Eswara moorthy	**Paper**: Time management and learning flexibility with E-learning.	"National seminar model of learning' teaching & curriculum- staffand students as partners towards National educational policy 2022", Nallamuthu Gounder Mahalingham college.
10	15.03.2023	**III B.Com** N.Eswara moorthy **I B.Com** M.Nandhini **III B.Com** M.Gayathiri. P.Rajalaksmi	**Paper I**: Women empowerment through education. **Paper II**: Women Entrepreneurship. **Paper III**: Women Empowerment. **Paper** : Women Entrepreneurship **Paper** : Women Entrepreneurship **Paper** : Women Entrepreneurship Innovatin' Digital skills in new era of AI	One Day National Seminar on "Women's Employment, Entrepreneurship and Empowerment", Nallamuthu Gounder Mahalingam College, Pollachi.
11	16.03.2023	**III B.Com** N.Eswara moorthy	**Paper: Digital marketing**	National conference "Innovative and sustainability practice in commerce and technology", Sri Ramakrishna college of arts and science.
12	17.03.2023	**III B.Com** N.Eswara moorthy	**Paper : Effective CSR Governance and ethics in business**	National Seminar on "Impact of CSR on corporate substainability"-ICCS-2023, ", Sri Ramakrishna college of arts and science.
13	16.03.2023 – 17.03.2023	**III B.Com** N.Eswara moorthy G.Janani	**Paper: National Education policy after covid-19.** **Paper: college students perception towards virtual learning during covid**	Two Day National seminar on "National education policy 2020 ; Challenges and Opportunites for higher educational Institutional

17. Participation in Seminars/Conferences /Webinar by Students

S.No	Date	Name of the Student	Title of Papers	Venue
1	07.06.2022	**I B.Com** S.Tamilmathi, S.Priyanka, K.Priyadharshini, K.Kaviya	1.National Quiz on Financial Sector 2.National Water Mission – Water Quiz 2.0 "Jal Shakthi	Online

			Abhiyan: Catch the Rain"	
2	16.06.2022	**II B.Com** S.Muniyammal, K.Vanisri, S.Mahalaksmi, P.Santhiya, N.Mahalaksmi, N.Eswaramoorthy, D.Deepika, R.Devipriya, R.Ashok Kumar, K.Mariselvam **I B.Com** V.Dhanusha, T.Sindhuja, L.Keerthana, L.Akshaya, K.Kaviya, A.sagayaRani, S.Priyanka, M.Kishore	Yoga Se Ayu Quiz	Online
3	17.06.2022	**I B.Com** R.Kishore Kumar S.R.Jayakumar K.Kaviya S.Krishnamoorthi	Drawing Competition – Yoga For Healthy Body and Mind	Online
4	11.07.2022	**II B.Com** L.Akshaya, M.Kishore, G.Lavanya, K.Kaviya, M.Viswan, M.Udayakumar, R.Arunika, R.Sathya, R.Kishore Kumar, N.Kaleeswari, k.Priyadharshini, S.Priyanka, L.Keerthana, S.Dharshan Pandi, K.Karthik, S.Arun Kumar, R.Harshini, D.Dhakshinamurthy, V.Arvindh, M.Divya, V.Dhanusha, S.Vishnusruthi, T.Sindhuja	International Level virtual pledge programme	BELL institute
5	11.07.2022	**II B.Com** L.Akshaya, M.Kishore, K.Kaviya, M.Viswan, R.Arunika, R.Sathya, R.Kishore Kumar, N.Kaleeswari, k.Priyadharshini, S.Priyanka, L.Keerthana, K.Karthik, M.Divya, S.Vishnusruthi, T.Sindhuja	National Level E-Quiz on "Indian defence – Discovering India Quiz SerieZs"	Kuriakose Gregorious College
6	11.07.2022	**II B.Com** L.Akshaya, M.Kishore, K.Kaviya, M.Viswan, M.Udayakumar, R.Arunika, R.Sathya, R.Kishore Kumar, N.Kaleeswari, k.Priyadharshini, S.Priyanka, L.Keerthana,	Quiz on "World Population Day"	KRM DAV College

		K.Karthik, R.Harshini, M.Divya, V.Dhanusha, S.Vishnusruthi, T.Sindhuja		
7	11.07.2022	**II B.Com** L.Akshaya, M.Kishore, K.Kaviya, M.Viswan, M.Udayakumar, R.Arunika, R.Sathya, N.Kaleeswari, k.Priyadharshini, S.Priyanka, L.Keerthana, S.Dharshan Pandi, K.KarthikR.Harshini, M.Divya, V.Dhanusha, S.Vishnusruthi, T.Sindhuja	National E-Quiz Competition organised by Litracy Clubon J.K.Rowling	Online
8	13.07.2022 to 15.07.2022	**All II & III Years**	Skill Development Program	NSS unit KKCAS
9	13.07.2022	**II B.Com** M.Kishore, K.Kaviya, M.Viswan, R.Kishore Kumar, N.Kaleeswari, K.Priyadharshini, S.Priyanka, L.Keerthana, S.Dharshan Pandi, K.Karthik, S.Arun Kumar, D.Dhakshinamurthy, V.Arvindh, V.Dhanusha, S.Vishnusruthi, V.Tharun, R.SanjayKumar, S.Kaviya	Educational Development Day Celebration "Virtual Quiz contest on 'ICT in Education'	BELL institute of Hotel Management and catering technology
10	19.07.2022	**III B.Com** N.Suryaprakash, S.Pavithra, M.Gayathri, D.Deepika, K.Nandhini, A.Aarthi, R.Aarthi, N.Guhadharshini, P.Gobinath, N.Manju, G.Janani, N.Mahalaksmi, K.Swetha, M.Gopi	Pledge on "Digital India"	Online
11	24.07.2022	**III B.Com** A.Preetha, R.Aarthi, T.Malathi, K.Mariselvam, S.Muniyammal, N.Mahalaksmi, M.Gayathri, D.Deepika, K.Nanthini	International Level virtual Quiz Contest on the topic "Web"	BELL institute of Hotel Management and catering technology
12	28.07.2022	**III B.Com** R.Aarthi, M.Gayathri, S.Pooja, T.Malathi, D.Deepika, P.Gopinath, R.Malathi, R.Ashokkumar, N.Eshwaramoorthi, P.S.Vasanth, M.Sangeethkumar, K.Sivamuthra, K.Swetha, K.Vanisri, P.Rajalaksmi.	Pledge on "say yes to life and No to drugs"	Online

13	08.08.2022	**III B.COM** K.Nandhiini, S.Mahalakshmi, N.Mahalakshmi, KVanisri, P.Santhiya **II B.COM** K.Kaviya, K.Priyadharshini, V.Dhanusha,R.Arunika, V.Tharun,S.Dharshan Pandi,S.Uma Maheswari, R.Sathya, S.Manoj Kumar,S.Priyanka, M.Divya,K.Karthick, R.Kishore Kumar, S.Krishnamoorthi	Pledge to use Indian Handloom	Ministry of Textiles (Online)
14	10.08.2022	S.Pooja	Intercollegiate online Fotografie Contest on " Freeze the Moment"	PSGR Krishnammal College
15	11.08.2022	**III B.COM** N.Mahalakshmi, K.Vanisri, K.Mariselvam, M.Muthukumar, N.Guhadharshini, K.Sivamuthra	Pledge on" Say Yes to Life, No to Drug Abuse"	Enforcement Burear – CID
16	13.08.2022	**III B.COM** M.Sangeethkumar, M.Deepika,D.Deepika,K.N andhini,S.Mahalakshmi,S.P ooja, P.Tharini,R.Santhiya, N.Mahalakshmi, K.Vanisri, P.Santhiya,K.Swetha, N.Guhadharshini, R.Arthi,R.Malathi, A.Preetha,R.Ashok kumar. **II B.COM** V.Dhanusha, R.Arunika, S.Tamilmathi, S.Priyanka, M.Udhaya Kumar, S.Arun Kumar, N.Kaleeswari, M.Viswan, S.Dharshan Pandi, R.Kishore Kumar, R.Sathya, K.Karthick, C.Nishanth, S.Krishnamoorthi, S.Vishnu Sruthi, V.Aravind, V.Tharun,	Online Quiz on " Organ Donation and Transplantation"	KKCAS Coimbatore

		S.Bharath, M.Kishor, K.Kaviya, S.Manoj Kumar, K.Priyadharshini, L.Keerthana, M.Divya, R.Harshini, D.Dhakshina Moorthy		
17	13.08.2022 to 16.08.2022	**II B.COM** V.Dhanusha,R.Arunika, S.Tamilmathi, S.Priyanka, M.Udhaya Kumar, S.Arun Kumar, N.Kaleeswari, M.Viswan, S.Dharshan Pandi, R.Kishore Kumar, R.Sathya, K.Karthick, S.Krishnamoorthi, S.Vishnu Sruthi, V.Aravind, M.Kishor, K.Kaviya, S.Manoj Kumar, K.Priyadharshini, L.Keerthana, M.Divya, R.Harshini, D.Dhakshina Moorthy, V.Kathiresan S.Uma Maheswari	'National Service Scheme' – Bharathiar University organized E- Quiz on "75th Independence Day 2022"	Government Arts and Science College, Gudalur
18	18.08.2022	**II B.COM** V.Dhanusha,R.Arunika, S.Tamilmathi,S.Priyanka, M.Udhaya Kumar, S.Arun Kumar, N.Kaleeswari, M.Viswan, S.Dharshan Pandi, R.Kishore Kumar, R.Sathya, K.Karthick, C.Nishanth, S.Krishnamoorthi, S.Vishnu Sruthi, V.Aravind, V.Tharun, S.Bharath, M.Kishor, K.Kaviya, S.Manoj Kumar, K.Priyadharshini, L.Keerthana, M.Divya, R.Harshini, D.Dhakshina Moorthy	'National Service Scheme' – Online Quiz on 'Organ donation and Transplantation	KKCAS
19	07.09.2022	All the Students From I,II B.Com	Eco Club Inauguration on "Natural Resource Management and Health Issues"	KKCAS

20	07.09.2022	All the Students From I,II B.Com	Health Awareness Programme on "and Community Nutrition"	KKCAS
21	19.09.2022	All the Students From I,II,III B.Com	Inauguration of Student's Association 'CARVE 2022" and a seminar on 'Innovative practices in Commerce and Management"	KKCAS
22	30.09.2022	All the Students From II,III B.Com	Awareness programme on Recent Trends and Technology: "Digital Trends 2022"	KKCAS
23	07.10.2022	All the students From I, II, III B.Com	Skill Development Programme on "Financial Analysis"	KKCAS
24	10.10.2022	All the students From I B.Com	Soft Skill Development Programme on "Believe in Yourself" Organised by Department of B.SC(CA)	KKCAS
25	11.10.2022	All the students From I B.Com	Guest Lecture on "Creativity in Oration" Organised by Department of English	KKCAS
26	12.10.2022	A.SahayaRani, V.Dhanusha, L.Keerthana, K.Kaviya, G.Lavanya, S.Kaviya, S.Priyanka, R.Harshini, M.Kishor, S.VishnuSruthi, S.Krishnamoorthy, Umamaheswari, Kishore Kumar, Manoj Kumar, R.Sathya, N.Kaleeswari, K.Priyadharshini, K.Karthik, S.Dharshan Pandi, R.Arunika, M.Divya, S.Arun Kumar, Srinithi, M.Viswan	World Investor Week - Quiz	online
27	14.10.2022	All the students From I B.Com	Language and Communication Skills Programme on "Acquiring	KKCAS

			Proficiency in Communication Skills" Organised by Department of English	
28	09.10.2022	S.Anjali	Participated in Bharathiar University Volleyball Tournament.	PKR College for Women, Gobi
29	05.11.2022	**II B.Com** 1.R.Sathya – (Shutter up – photography) 2. R.Arunika, 3.M.Divya, 4.A.SagayaRani(Speech Competition) **III B.Com** 5.R.Pranav (Burn the stage – Dance) 6.M.Sangeeth Kumar 7.M.Gayathri 8.P.Rajalakshmi	Com – UTSAV' 22 - Organised by Department of Commerce	Nirmala College for Women, Coimbatore.
30	26.11.2022	All the students From I, II, III B.Com	Constitution Day Quiz 2022 / MyGov Quiz	Online
31	26.11.2022	All the students From I, II, III B.Com	Quiz on India – The Mother of Democracy	Online
32	20/01/2023 to 25/01/2023	N.Eswaramoorthy	Hallway Biz 23	Dwaraka Doss Goverdhan Doss Vaishnav College
33	23.01.2023	All the students From I, II, III B.Com	E-Quiz on "SAY NO TO DRUGS"	KKCAS
34	06.02.2023	**III B.Com** N.Eswaramoorthy	E-Quiz	Poona College of Arts, Science, Commerce Camp, Pune
35	07.02.2023	**II B.Com** **Cook Without Fire:** V.Dhanusha K.Kaviya R.Harshini K.Priyadharshini	Inter Department Competition	Department of B.Com(CA) Seminar Hall, KKCAS
36	07.02.2023	**III B.Com** N.Eswaramoorthy K.Vanisri K.Nandhini K.Swetha	Seminar	Sri Ramakrishna College of Arts and Science, Coimbatore

		D.Deepika N.Mahalaksmi T.Malathi S.Pavithra(34) P.Rajalaksmi N.Guhadharshini M.Suriya A.Aarthi J.Muruganandham V.Nithya P.Tharani		
37	08.02.2023	**II B.Com** **Connection:** G.Lavanya K.Priyadharshini K.Kaviya S.Vishnusruthi M.Divya R.Arunika L.Keerthana K.Srinithi **PPT:** A.Sahayarani R.Sathya **Makeup-Bridal:** V.Dhanusha R.Harshini	Intercollegiate meet	Sri Ramakrishna College of Arts and Science, Coimbatore
38	10.02.2023	**II B.Com** **Photography:** R.Sathya M.Divya K.Srinithi S.Kaviya **Mehandi:** S.Tamilmathi P.Swathika **Treasure Hunt:** K.Priyadharshini V.Dhanusha G.Lavanya K.Kaviya S.Vishnusruthi R.Harshini	Intercollegeate meet	Nehru College of Management, Coimbatore.
39	10.02.2023	**Go Solo & Discuss and Tell:** **III B.Com** N.Eswaramoorthy	National Level online Intercollegiate Competitions	Patna Women's College, Patna.
40	10.02.2023	**III B.Com**	**III B.Com**	Shri Vaishnav Vidyapeeth

		N.Eswaramoorthy	N.Eswaramoorthy	Viswa Vidyalaya, Indore.
41	14.02.2023	**III B.Com** N.Eswaramoorthy	E-Pledge – Women's Day 2023	Bell Institute of hotel Managemnt & Catering Technology
42	17.02.2023	**Quiz:** **III B.Com** N.Eswaramoorthy K.Vanisri **Poster Design:** **III B.Com** N.Eswaramoorthy K.Vanisri **Treasure Hunt:** **II B.Com** S.Priyanka K.Priyadharshini V.Dhanusha G.Lavanya	InterCollegiate Symposium – Adividya-23	Sri Krishna Aditya College of Arts and Science, Coimbatore.S
43	20.02.2023 to 24.02.2023	**II B.Com** S.Vishnusruthi V.Dhanusha	Student Exchange Programme under Canny Consortium of Colleges.	Nehru College of Arts And Science, Coimbatore
	20.02.2023 to 25.02.2023	**III B.Com** N.Eswaramoorthy	Five Days National Level Seminar	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
44	21.02.2023	**Connection:** **III B.Com** N.Eswaramoorthy R.Pranav K.Vanisri **II B.Com** R.Arunika M.Divya R.Sathya K.Srinithi N.Kaleeswari S.UmaMaheswari **FindingLogo:** **III B.Com** N.Eswaramoorthy R.Pranav K.Vanisri **II B.Com** R.Arunika M.Divya R.Sathya K.Srinithi N.Kaleeswari	National Level Inter-Collegiate Meet - 23	Karpagam Academy of Higher Education, Coimbatore

		Photography: **III B.Com** K.Vanisri **II B.Com** R.Arunika M.Divya R.Sathya **Business Quiz:** **III B.Com** N.Eswaramoorthy K.Vanisri **Identify the Tagline:** **III B.Com** N.Eswaramoorthy K.Vanisri		
45	21.02.2023	**Drawing/Painting & Quiz** **III B.Com** N.Eswaramoorthy	-	SRM College of Management
46	22.02.2023	**Quiz & Rangoli** **III B.Com** N.Eswaramoorthy R.Devipriya N.Mahalaksmi T.Malathi P.Santhiya R.Sarveswari K.Vanisri **Find the Logo:** **III B.Com** N.Eswaramoorthy K.Vanisri **Photography & Quiz:** **II B.Com** R.Arunika M.Divya A.Sahayarani K.Srinithi S.Kaviya R.Kishore Kumar R.Sathya		Rathinam College of Arts and Science, Coimbatore.
47	23.02.2023	**III B.Com** N.Eswaramoorthy M.Gayathri	Seminar and Quiz programme on "STATISTICA ANVESHA"	Tamil Nadu Agricultural University, Coimbatore
48	24.02.2023	**Quiz:** **III B.Com** N.Eswaramoorthy K.Vanisri **Flower Arrangement:** **III B.Com** N.Eswaramoorthy K.Vanisri	HILARICAS	Hindustan College of Arts and Science, Coimbatore

		Rangoli: N.Mahalaksmi R.Devipriya R.Sarveswari **Mehandi:** T.Malathi P.Santhiya		
49	03/03/2023	**II B.Com- Quiz** A.Sagaya Rani, K.Srinithi, S.Kaviya, G.Lavanya, S.Manoj Kumar, S.R.Jayakumar, N.Kaleeswari, S.Tamilmathi, N.Rohini **II B.Com- Connection** A.Sagaya Rani, K.Srinithi, S.Kaviya, N.Kaleeswari, S.Tamilmathi, N.Rohini	National Level Inter Collegiate South Indian Cultural Fest -NAYA	Sankara College of Science and Commerce, Coimbatore.
50	09/03/2023	**II B.Com- Quiz** G.Lavanya	National Level Technical Fest – Unifest 2023	Hindustan College
	13/03/2023	**II B.Com** Dhakshina Moorthy.D, Dhanusha.V, Harshini.R, Kaleeswari.N, Kaviya.K, Kaviya.S, Karthick.K, Kishore Kumar.R, Priyadharshini.K, Divya.M, Sathya.R, Priyanka.S, Srinithi.K, Vishnu Sruthi.S, Tharun.V, Udhaya Kumar.M, Nishanth.C, Kishor.M, Nandhagopal.G, Vetrivel.K, Arun Kumar.S, Ravibharathi.V	Marathon	Sai Ranganathan Architecture College, Coimbatore.
51	15/03/2023	**E-Quiz** N.Eswaramoorthy K.Vanisri K.Nandhini	Siginificant Rights of the Consumer.	

		K.Swetha D.Deepika N.Mahalaksmi T.Malathi S.Pavithra(34) P.Rajalaksmi N.Guhadharshini M.Suriya A.Aarthi J.Muruganandham V.Nithya Gayathiri.M Kanimozhi.R Santhiya.R Muniyammal .S Sangeeth Kumar M Anand R Santhiya.P Manju.N Arthi.R Pooja.S Pranav.R Mariselvam.K Surya Prakash.N Ashok Kumar.R Tharani P Sivamani T Santhosh.M Vasanth P.S Deepika.M Muthu Kumar.M		
52	06.03.2023 - 08.03.2023	**III B.Com** N.Eswaramoorthy	E-Quiz: Women empowerment and progressive nation.	PSG College of arts and science.
53	17.03.2023	**I B.Com** M.Nandhini **III B.Com** N.Eswaramoorthy K.Vanisri	National Seminar on "Impact of CSR on corporate substainability"-ICCS-2023	Sri Ramakrishna college of arts and science.
54	16.03.2023	**I B.Com** M.Nandhini **III B.Com** K.Vanisri	National conference "Innovative and sustainability practice in commerce and technology".	Sri Ramakrishna college of arts and science
55	24.02.2023	**I B.Com** Keerthi .N Abinaya.S Valarmathi.B Ragavi.R Tamilarasi.S	HILARICAS	Hindustan College of Arts and Science

56	07/02/2023	**I B.Com** All First years Students	UpSkilling Programme on "CAREER OPPORTUNITIES AND EMPLOYABILITY"	KKCAS (Auditorium)
57	15/03/2023	**I B.Com** Keerthi.N Abinaya.S Anjali.S	MEHANDI	SRI Ramalinga Sowdambigai College for Science and |Commerce
58	21.04.2023	All Students of I& III B.Com	IBM SkillsBuild – Project Management Fundamentals	Online
59	25.04.2023	All Students of II B.Com	IBM SkillsBuild – Project Management Fundamentals	Online

(Row above table continues: Abenesh.R / Krithick Rosan.R)

18. Publication in Journals by Students

S.No	Name of the Student	Title of the Paper	Name of the Journal	Vol No.	Page No.	Month & Year	ISBN/ISSN No Impact Factor
1	**III B.Com** N.Eswaramoorthy	Emerging Trends and Innovations in Business, Commerce and Management for sustainable Entrepreneurship – "Level of Satisfaction Among Customer to select Pizza Brand" – Dec 2022	Internal Quality Assurance Cell (IQAC), Rajapalayam Raju's College, Rajapalayam,	Vol – 1	Page No – 455	**Feb 2023**	ISBN 978-93-5737-352-4
2	**III B.Com** N.Eswaramoorthy	Rural Women Entrepreneurship	Rural Women Empowerment Through Entrepreneurship, NGM College, Pollachi.	Vol – 2	Page No – 59	**Feb 2023**	ISBN- 978-93-5786-367-4
	16.03.2023	**III B.Com** N.Eswara moorthy	Paper: Digital marketing	-	-	**-**	-
	17.03.2023	**III B.Com** N.Eswara moorthy	Paper : Effective CSR Governance and ethics in business	-	-	**-**	-

19. Students Achievements (both inside and outside the campus)

S.No	Date	Name of the Student	Prize	Event	Venue
1	21.07.2022	K.Lavanya (II B.Com)	Essay Writing Competition on "Kamarajar Birth Annivrsary"	First Prize	KKCAS
2	22/09/2022	**II B.Com:** K.Kaviya V.Dhanusha	Puzzles	I Prize	KKCAS
3	22/09/2022	**II B.Com:** Vishnu Sruthi.S Srinithi.K	Building Tower	III Prize	KKCAS
4	22/09/2022	**II B.Com:** Kishor.M	Rubik's Cube	III Prize	KKCAS
5	22/09/2022	**III B.Com:** Vignesh.J	Poster Making	III Prize	KKCAS
6	22/09/2022	**III B.Com:** Surya Prakash.N	Poster Making	II Prize	KKCAS
7	05.11.2022	**II B.Com** R.Sathya	(Shutter up – photography)	FIRST Prize (Cup & Certificate)	Nirmala College for Women, Coimbatore.
8	23.12.2022	**I B.Com** G.Gowtham	Math Puzzles and Math Riddles	I Prize	KKCAS
9	24.02.2023	**III B.Com** N.Eswaramoorthy K.Vanisri	**Hilaricas - Flower Arrangement:**	III Prize (Rs.2000 Cash Award and Certificate)	Hindustan College of Arts and Science, Coimbatore
10	18/03/2023	**II B.Com** Udhaya Kuamr.M, Arun Kumar.S, Nishanth.C, Kishor.M, Dhakshina Moorthy.D, Pradeep.M, **I B.COM** S.Ashwin	Football	Runners	KKCAS
11	18/03/2023	**II B.Com** Arun Kumar.S, Dhakshina Moorthy.D, Pradeep.M, Manoj Kumar.S, Ravi Bharathi.V, Tharun.V	Cricket	Runners	KKCAS
12	18/03/2023	**II B.Com**	Chess	Winners	KKCAS

		Dhakshina Moorthy.D			
13	18/03/2023	**II B.Com** Priyanka.S, Keerthana.L, Kaviya.K, Sathya.R, Tamilmathi.S, Arunika.R, Kaleeswari.N, Srinithi.K **I B.COM** S.Anjali	Throwball	Runners	KKCAS
14	18/03/2023	**II B.Com** Priyanka.S, Keerthana.L, Kaviya.K, Priyadharshini.K **I.B.COM** S.Anjali	Kho-Kho	Runners	KKCAS
15	18/03/2023	**II B.Com** Priyanka.S, Keerthana.L, Kaviya.K, Priyadharshini.K **I B.COM** S.Anjali	Volleyball	Winners	KKCAS
16	18/03/2023	**II B.Com** Kaleeswari.N	400m	III Place	KKCAS
17	18/03/2023	**II B.Com** Kaleeswari.N	200m	III Place	KKCAS
18	18/03/2023	**II B.Com** Kaviya.K, Divya.M	Chess	Runners	KKCAS
19	18/03/2023	**II B.Com** Keerthana.L	Shortput	III Place	KKCAS
20	18/03/2023	**II B.Com** Kaleeswari.N **III B.Com** Preetha, Guhadharshini **I B.Com** Anjali.S	4*100m (Relay)	III Place	KKCAS
21	18/03/2023	**II B.Com** Kishore Kumar.R **III B.Com** J.Vignesh R.K.Rakshan, Muthukumar	4*100m (Relay)	II Place	KKCAS
22	18/03/2023	**I B.COM** S.Anjali	KABADDI	Runner	KKCAS
23	18/03/2023	**I B.COM** S.Anjali	100m	II PLACE	KKCAS

24	25.03.2023	**III B.Com** **N.Eswara moorthy**	Poster making	II Place Trophy with Cash prize Rs 500	KG College of arts and Science
25	12.04.2023	**II B.Com** K.Kaviya	Annual Day	Proficiency I Rank	KKCAS
26	12.04.2023	**III B.Com** D.Deepika	Annual Day	Proficiency I Rank	KKCAS
27	12.04.2023	**III B.Com** N.Eswaramoorthi	Annual Day	Special Award	KKCAS

20. Online Certification Courses Completed

S.No	Name of the Student	Class	Duration		Venue
			From	**To**	
1	N.Eswaramoorthy	III B.Com	30th November 2022	3rd January 2023	Online
2	M.Gayathri	III B.Com	30th November 2022	3rd January 2023	Internshala Trainings
3	S.Rajalaksmi	III B.Com	30th November 2022	3rd January 2023	Online
4	N.Eswaramoorthy	III B.Com	30th November 2022	3rd January 2023	All India Legal Forum
5	N.Eswaramoorthy	III B.Com	3rd Week of Jan	AClube Solution	Online
6	Dhakshinamoorthy.D Keerthana.L Bharath.S Arun Kumar.S Kishor.M Nandhagopal.G Viswan.M Praveen.C Ravibharathi.V Rohini.N Swathika.P Udhayakumar.M Tharun.V	II B.Com Spoken Tutorial – exam held on 29.03.2023	Jan 2023	March 2023	Online

21. Student Project/Field Visit/Internship Completed

S.No	Name of the Student	Class	Duration		Venue
			From	**To**	
01	**OFFICE AUTOMATION USING ADVANCED EXCEL :** Arthi R, Deepika D, Devi priya R, Gayathri M, Guhadharshini N,	III B.Com	09.06.2022	25.06.2022	Sri Venkateswara Textiles mills, Pattanam, Coimbatore

	Janani G, Kanimozhi. R, Mahalakshmi N, Malathi R, Manju N, Muniyammal S, Nandhini K, Pooja S, Rajalakshmi P, Santhiya P, Sarveshwari R, Sivamuthra K, Swetha K, Vanisri K				
	DATA ANALYTICS USING R PROGRAMS: Aravind M, Ashok Kumar R, Deepika.M, Eswara Moorthy N, Gopinath P, Hari Prasad R, Kaviyarsu M, Muthukumar M, Pavithra S(15/6/2000), Preetha.A, Rakshan R.K, Santhiya R, Santhosh M, Suriya M, Surya prakash N, Tharini P, Vignesh J, Nithya V	III B.Com	09.06.2022	25.06.2022	Viji Infotech Solutions, Coimbatore
	DIGITAL MARKETING : A.Aarthi, Anand R, Ezhilarasan K, Gopi M, Harishankar R, Mahalakshmi S, Malathi.T, Mariselvam K, Muruganandham J, Pavithra S(14/6/2000), Pranav R, Ragul.R, Sangeeth kumar M, Santhiya Devi N, Santhosh kumar M, Sivamani T, Vasanth PS, Yogeshwaran G	III B.Com	09.06.2022	25.06.2022	Kovai Consultancy Services

22. Students Achievements (On/off campus) Placement

S.No	Date	Company	Drive	Name of the student	Packages
1	20.02.2023	HRH Next	On Campus	K.Nandhini, S.Pavithra, K.Swetha, P.Sandhiya,	12000 PM

				R.Sarveswari, R.Devipriya, R.K.Rakshan, N.Guhadharshini, N.Mahalaksmi, K.Sivamuthra, K.Vanisri, T.Malathi,	
2	20.02.2023	Qunit essence Business and Solutions Company	On Campus	K.Nandhini	16000 PM
3	20.02.2023	Esaf Small Financial Bank	On Campus	N.Eswaramoorthy	-
4	20.02.2023	Indian Co-operative Credit Society Ltd.	On Campus	1.Rajalakshmi P 2.SangeethKumar S 3.Rakshan R K 4.Vasanth PS 5.Vignesh J 6.Nandhini.K 7.Gayathri.M 8.Pavithra S	1.8 Lakhs per annum
5	20.02.2023	The Meark Enterprise Pvt Ltd	On Campus	Nil	-